

Andy De Santis- Influencer Contract With Senzo
February 2022-Intuit Publicity and Management

Senzo agrees to an influencer contract with Andy De Santis for the benefits and considerations outlined herein.

The terms of the contract are that Senzo will:

- a) Provide Andy with a payment of \$900 CAD to be paid to Andy within one week of this contract being signed by e-mail money transfer to him.
- b) Provide Andy with a mutually agreed upon amount of product for his indefinite personal use and promotional purposes
- c) Should Senzo require additional services or usage it would negotiate additional terms and compensation with Andy's manager Abbas Karimjee.

In consideration, thereof Andy will provide the following services:

- a) Andy would craft an Instagram reel promoting Senzo
- b) Andy would craft a static Instagram giveaway post promoting Senzo. This would be where he directs his audience to follow Senzo on Instagram, comment on his post and tag friends for extra entries. The contest would have 1 winner and would be open to residents of Canada only. Senzo would entirely be responsible for the cost associated with sending the prizes to the winners. Once the winner is chosen, the individual would be directed to direct message Senzo on Instagram to facilitate collecting the prizes.
- c) Andy would craft 6 stories promoting Senzo
- d) Andy would craft a short 500-600 word blog post promoting Senzo in a mutually agreed upon way. One of the stories Andy does would be a swipe up to this blog post. The blog post would be for his site at www.andytherd.com but may also be repurposed on Senzo's official blog only.

While Andy maintains full creative control of the content he produces for this campaign, he welcomes creative input and talking points from Senzo prior to when starts developing the content.

Both Parties are to keep the terms of compensation strictly confidential before, during and after the duration of the agreement.

This agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written concerning the subject matter of this agreement. This agreement supersedes any prior written or oral agreements between the parties.

This agreement may not be modified, altered and/or terminated without the written agreement by both parties. Should such a situation occur, the parties would have to agree to the associated terms and conditions of the situation in writing.

Andy will be indemnified for any claims that may arise against him or his representatives as a result of promotions, directly or indirectly whatsoever for Senzo. This extends to his representatives, next of kins, heirs and including but not limited to associates.

For greater certainty Andy De Santis retains full rights over his name, image, likeness, social media pages, brand, sites and style of communication while also conveying the marketing message of Senzo.

The parties hereby agree to the terms and conditions of this contract for the consideration and benefits outlined herein.

The parties further warrant that they have signing authority

Andy De Santis: -----

Morgane Grippi, Senzo-----

Dated on this¹⁰----- day of February 2022