

Andy De Santis Contract With Living Farmacy Intuit Publicity and Management

Lucky Iron Fish agrees to a contract with Andy De Santis for the benefits and considerations outlined herein.

The benefits resulting from this contract are that Lucky Iron Fish shall:

- a) Provide Andy De Santis with a compensation of **\$1100 with 50% to be paid directly to him by e-transfer at andytherd@gmail.com within 1 week** of this contract being signed. **The remaining 50% shall be paid to him by e-mail money transfer to the same address within 1 week of his Instagram reel being posted.**
- b) Should Lucky Iron Fish later require additional services , including usage, it would negotiate additional terms and compensation with Abbas Karimjee.
- b) Provide Andy De Santis with the required marketing materials, links, product, promotional info and collateral for him to effectively promote Lucky Iron Fish

In consideration, thereof Andy De Santis will provide the following services:

- Andy would craft an Instagram reel promoting Lucky Iron Fish (min. 30sec. long)
- Andy would craft 5 Instagram stories promoting Lucky Iron Fish
- Andy would provide Lucky Iron Fish with the rights to use his content its social media & other digital channls for one year from the date of his reel being posted.

Lucky Iron Fish will provide creative direction and talking points for Andy to incorporate in his own style prior to when he starts developing the content. Andy will have the content posted by end of February 2022.

Both parties are to keep the terms of compensation strictly confidential before, during and after the duration of the agreement.

This contract may not be altered, modified and/or terminated without the written consent of both parties. For greater clarity, in such an instance both parties must agree on the specific terms associated with such an occurrence in writing.

The laws of Ontario, Canada apply to any issues pertaining to this contract.

The parties will work together to achieve mutually agreed upon dates for the execution of each of the component being provided by Andy in consideration of the benefits noted with this contract.

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For greater certainty Andy's retains full rights over his name, image, voice, likeness and performance, style of communication, social media pages, brand and sites and while fulfilling the contractual obligations outlined within this contract.

Andy would be indemnified for any claims that may arise against him or his representatives as a result of promotions, directly or indirectly whatsoever through this promotional initiative.

This agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written concerning the subject matter of this agreement. This agreement supersedes any prior written or oral agreements between the parties.

Only the laws of Ontario, Canada shall apply to any issues pertaining to this contract.

The parties hereby agree to the terms and conditions of this contract for the consideration and benefits outlined herein.

The parties further warrant that they have signing authority and certify that they are entering this agreement by their own accord without the presence of any duress.

Andy De Santis :

Shraddha Sekhon, Lucky Iron Fish

A handwritten signature consisting of two stylized, overlapping 'S' characters.

Dated on this 26th day of January 2022